



**SERCEL**

A Viridien Business

# MetaBlue<sup>TM</sup>

LAND

DATA-DRIVEN COLLABORATION SOLUTION FOR  
E&P LAND AND TRANSITION ZONES PROJECTS

# MetaBlue™ LAND

Sercel's MetaBlue Land is the only digital collaboration solution in the industry that connects every stage of a land seismic acquisition project, from planning to acquisition and data delivery, while monitoring survey progress in real-time. MetaBlue Land enables the early involvement of all project stakeholders, resulting in increased productivity, better decision-making, superior data quality, and ultimately more successful and cost-effective land or transition zone seismic acquisition projects.

## APPLICATIONS

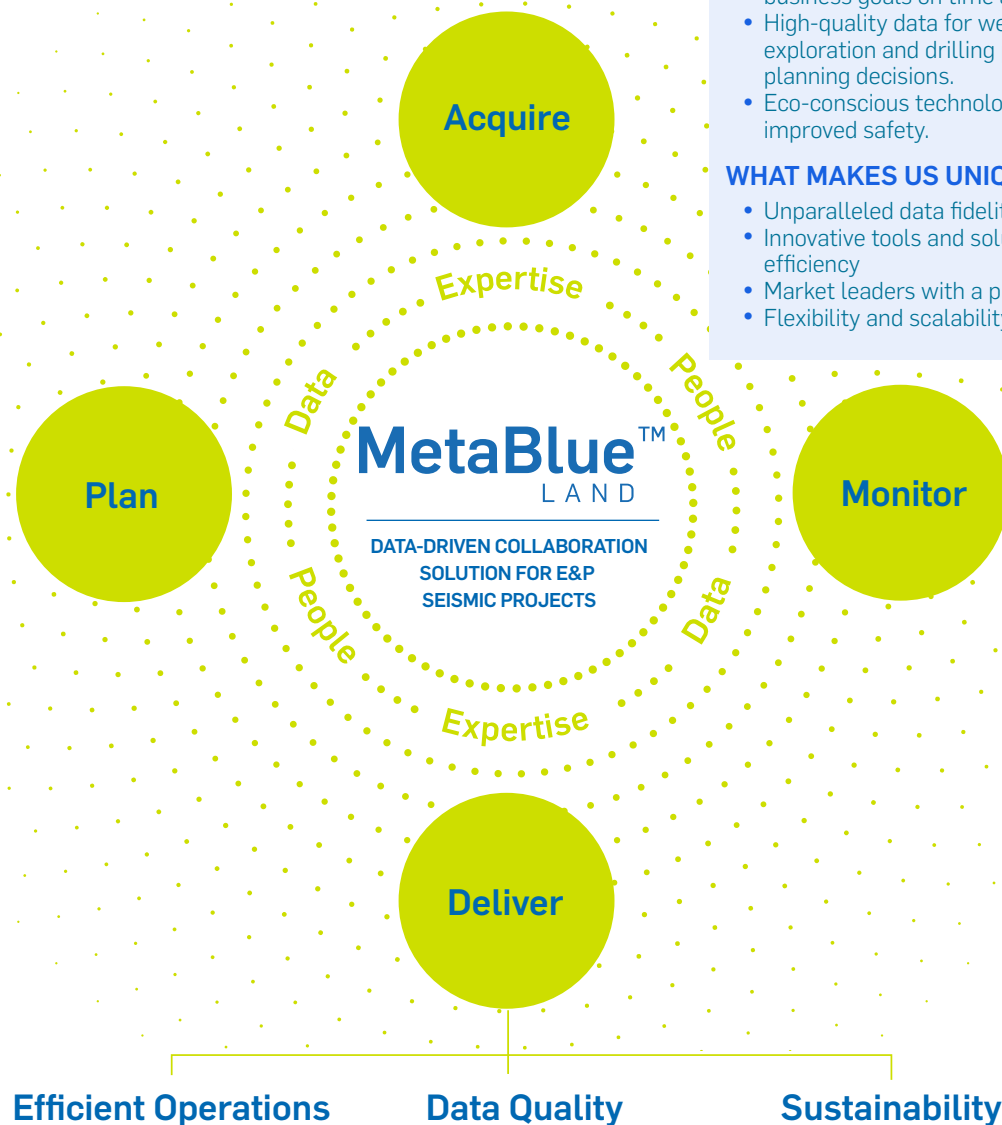
- Desert
- Arctic
- Urban areas and Farmlands
- Transition Zones
- 2D, High-density 3D, 4D
- Mega-crew large scale projects
- Small, regional surveys

## BENEFITS

- Increased productivity and reduced downtime to meet geophysical and business goals on time and on budget.
- High-quality data for well-informed exploration and drilling program planning decisions.
- Eco-conscious technologies and improved safety.

## WHAT MAKES US UNIQUE

- Unparalleled data fidelity
- Innovative tools and solutions for optimal efficiency
- Market leaders with a proven track record
- Flexibility and scalability



MetaBlue Land delivers value through:

- **Efficient operations** - increased productivity and reduced downtime.
- **Data quality** - high-quality data for well informed exploration and drilling planning decisions.
- **Sustainability** - eco-conscious technologies and improved safety.

# METABLUEN LAND - INNOVATION THAT CONNECTS

## From silos to a data-driven ecosystem

Land seismic imaging presents considerable challenges, encompassing issues related to data quality and operational excellence. Lack of efficiency can affect the profitability of land seismic operations, with potential adverse impacts on safety and the environment if executed improperly.

MetaBlue Land unifies land data collection through industry-leading software, unrivaled MEMS-based field unit technology, innovative source solutions, and cutting-edge acquisition services, enabling holistic decision-making throughout the survey, from planning to execution.



## WHY SERCEL

### 1 Unparalleled Data Fidelity

True broadband acquisition and data fidelity are critical for obtaining high-quality subsurface imaging and reservoir characterization. Unlike other geophones on the market, the QuietSeis® MEMS sensor is a true broadband and true fidelity sensing device known for its unrivaled data quality and immunity to data jitter. In addition, Sercel's Nomad broadband source, coupled with SmartLF, a straightforward add-on to our latest VE564 ground electronics, positions our source technology at the forefront of the market.

### 2 Innovative tools and solutions for optimal efficiency

MetaBlue Land offers a unique combination of cutting-edge sensor and source technologies, value-added acquisition services, experienced personnel, and a collaborative approach to produce outcomes that are specific to the project's objectives and goals.

### 3 Market leader with a proven track record

With the largest installed base, Sercel is the market leader in the seismic land acquisition sector. Our solutions are deployed on some of the world's largest mega-crews. In a constantly evolving E&P landscape, ongoing innovation and R&D are at the heart of our operations, enabling us to drive progress, meet changing demand, and stay ahead of the competition. Our most recent innovation portfolio includes SmartLF, Vibrator Auto-Guidance, and the x-DSS.

### 4 Flexibility and scalability

MetaBlue Land combines modular components to create an ecosystem that is fully integrated. Although an integrated system offers the most value, customers can adapt and customize it by utilizing individual components. The solution is fully scalable for large scale surveys as well as smaller, regional projects.



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